

Website owners need to get serious about cyber attacks

As if worrying about the economic climate wasn't enough for website owners, according to a new study, small businesses are expected to be a growing target for cyber-attacks.

There has been significant growth in the available "attack toolkits" easily accessible online, making it easy for anyone to create computer attacks or a malicious website.

Kevin Haley, director of Symantec Security Response said "Because of their financial position, small to medium size businesses are a priority target for hackers.

Small businesses are very attractive because they've more money in the bank than the consumer, he said. Volume of the attacks they see has gone up in recent years.
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Hackers are attacking small businesses seeking to empty their bank accounts, which could easily mean the end of their business altogether.

Attack methods can and do vary, however one of the more popular methods involves a malware that quietly sits on a machine & collects owners private user names & passwords used to login to create a specific website, such as a bank account. The tool has made it so almost anyone who wants to be a cyber-criminal can be.

Website owners need to realise that although the current methods are not new methods used to attack, but they are being used far more than ever before.

Every year the way in which hackers can attack your site multiply. This gives people that aren't computer experts an opportunity to hack if they so choose. These new "toolkits" attacks are increasing rapidly as almost anyone can use them.

What can website owners do to protect themselves from these attacks?

Website owners must update their security software on a regular basis & have make sure employees are aware of what is appropriate usage of a computer owned by the company. Users may see security as an irritant, but business must explain why the security policies in place, and ensure that the employees adhere to them.

Only use one PC for any high security work i.e. visiting online banking or any sites where you are in putting confidential information. Try not to use this PC for general surfing or multi pal users.

Small businesses and website owners are vulnerable to attack, many don't invest in the necessary security software, said many wait until something happens before they do something.

Insuring your site

www.websiteinsurance.co.uk provide packages designed specifically for online businesses. The main advantage is that your data will be protected against virus attacks.

Cyber Insurance is vital because it helps companies to avoid going into financial losses due to the hacking of their website.

For the business and her customers, company owners are left with no choice but to insure their websites against such online crimes. This is where insurance comes in.

Sterling protection for your companies website or e commerce business is vital when you come to the realisation of the dangers website hackers pose & the amount of money that'll you will lose.